



At WTCC Halifax, it's easy being green

In Halifax, with our dramatic coastline and refreshing salt-sea air, the environment is so important to who we are as people, that as meeting and event hosts we really want to ensure we're doing our very best to take care of it.



The World Trade and Convention Centre Halifax has implemented an array of eco-friendly programs to minimize our impact on the environment while providing the best meetings, conferences, trade shows and events on Canada's East Coast.

Meeting planners will literally experience a breath of fresh air in our facilities thanks to our new outdoor air filtering system; this complements a state-of-the-art digital system that automatically controls ventilation and keeps temperatures comfortable. Water-conserving fixtures and equipment help to reduce our water consumption levels, and occupancy sensors in every meeting and banquet room ensure that lights remain on only when rooms are actually in use.

We adhere to a strict environmental policy for the purchase of products and equipment. Our cleaning products, for example, are either Eco Logo or Green Seal-certified and our stationery is printed on FSC-certified paper stock. We also follow a stringent protocol for safely disposing of any hazardous or chemical waste.

Behind the scenes in our operational offices and kitchen, we separate all of our paper and

blue-bag recyclables from regular refuse, and compost all organic materials in accordance with our Solid Waste Management Program. We encourage our visitors to do the same, and provide appropriate waste-separation containers in all public areas of the facility.

Our award-winning catering team offers a delectable choice of menus crafted from regionally available, seasonal and organic products, all free of trans-fats. Meals and snacks are beautifully presented on porcelain rather than disposable dishware, and refillable water jugs are offered to meeting attendees instead of bottled water.

Finally, the World Trade and Convention Centre is located in the heart of downtown Halifax, just a leisurely stroll to major hotels, shopping and tourist attractions – so no commute is required to get you where you need to be. That's a double bonus: we're happy about the reduced greenhouse gas emissions, and we're thrilled to show you our vibrant seaside culture and lifestyle. Where else can you squeeze in a whale-watching eco-tour between a lunchtime meeting and an evening convention banquet?

Visit us online at www.wtcchalifax.com or call (902) 421-8686 to find out how we can green *your* meeting.

How refreshing.

